

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002538445** File Number: **0000007683** Submit Date: **01/08/2016** Call Sign: **WLKY** Facility ID: **53939** City:

LOUISVILLE State: KY

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/08/2016 Filing Status: Active

Report reflects information for : Fourth Quarter of 2015

General	
Information	

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WLKY HEARST TELEVISION INC. Doing Business As: WLKY HEARST TELEVISION INC.	C/O BROOKS, PIERCE, ET. AL P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839- 0300	mprak@brookspierce. com	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Mark J Prak BROOKS, PIERCE, ET. AL.	P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839- 0300	MPRAK@BROOKSPIERCE. COM	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS, MeTV
	Nielsen DMA	Louisville
	Web Home Page Address	www.wlky.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.15
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core
Program (3
of 17)

Program Title	Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30 am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Innovation Nation
List date and time rescheduled	

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-12-26
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 17)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30-12 noon
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEST
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Inspectors
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-12-26
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 17)	Response
Program Title	Hidden Heroes
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 12-12:30 pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: This proram offers teens an opportunity to views everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate adts of kindess and generosity, stand up for diversity, shield others from bullies, and embrace frienships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a specific purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Hidden Heroes
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	2015-12-26
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Hidden Heroes
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-11-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Hidden Heroes
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-12-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 17)	Response
Program Title	Game Changers
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1 pm
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5

Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Game Changers
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-12-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Game Changers
List date and time rescheduled	
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-12-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Game Changers
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-11-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Game Changers
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-12-26
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Game Changers
List date and time rescheduled	11/28/2015 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-12-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 17)	Response
Program Title	Teen Kid News
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday, 11:30 am-12 Noon
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Teen Kids News meets FCC requirements for "core children's programming" by providing educational features such as, "Flag Facts" (info on our state flags); "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 10,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Teen Kid News
List date and time rescheduled	10/03/2015 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2015-10-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 17)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing throu age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based the writing of elementary school students, ages 7-13. Children get the message that their words it power, that their voices are being heard. Our diverse Green Screen company of performers and reinforce critical writing skills and share positive social messages. Our educational mission emph the four "C"s as well as the three "R"s - Curiosity, Confidnece, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

_	ital Core gram (9 of 17)	Response
Pro	gram Title	Green Screen Adventures
Ori	gination	Network

Days/Times Program Regularly Scheduled	Saturday, 8:30-9 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writer reinforce critical writing skills and share positive social messages. Our educational mission emphasize the four "C"s as well as the three "R"s - Curiosity, Confidnece, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9-9:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vega to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 17)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try and uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try and uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10-10:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflicts faced by teens. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30-11 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflicts faced by teens. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

		Yes	Does the Licensee identify the program by displaying throughout the program the symbol E/I?
--	--	-----	---

Digital Core Program (16 of 17)	Response
Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11-11:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflicts faced by teens. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:30 am-12 Noon
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflicts faced by teens. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	WLKY Wednesday's Child Adopt-a-thon
Origination	Local
Days/Times Program Regularly Scheduled:	Monday, December 7th 7-8 pm OTO
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: On Monday, December 7th from 7-8 pm, WLKY aired the annual "Wednesday's Child Adopt-a-thon," designed to bring awareness of youth awaiting permanent adoption in Kentucky. The special features adoption success stories from the past year, and a phone bank of adoption specialists available to answer viewer questions about the adoption process. In addition, a phone bank is set up to accept donations, which are used throughout the year to provide supportive services to youth awaiting adoption, such as musical instruments, art lessons and other activities they might otherwise miss out on.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Date and Time Aired:

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	WLKY Celebrates 35 Years of Wednesday's Child
Origination	Local
Days/Times Program Regularly Scheduled:	Friday, December 25th, 5:30-6 pm OTO
Total times aired at regularly scheduled time:	1

Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WLKY Celebrates 35 Years of Wednesday's Child was a retrospective look at 35 years of featuring children/youth awaiting permanent adoption and how the weekly feature has helped placed 4,000 kids with forever families. The special took at look at one of the first Wednesday's Kid 35 years ago and his successful life today, due in large part to the unconditional love provided by his adoptive parents. Other adoption success stories were featured with a focus on continuing the program's mission to unite foster youth with permanent families.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Date and Time Aired:

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Debbie Roberson
Address	1918 Mellwood Avenue
City	Louisville
State	KY
Zip	40206
Telephone Number	(502) 891-4811
Email Address	droberson@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.	WLKY sponsors a weekly segment of "Wednesday's Child," which highlights special needs children awaiting adoption in Kentucky. To date, more than 4,000 children have been placed in permanent adoptive homes through the Wednesday's Child Program. WLKY routinely provides tours for local students and student shadow sessions to point out broadcast opportunities. For the fourth year, WLKY participated with Breckinridge-Franklin Elementary School's "Power Hour" sessions by sending staff to talk about various station job duties, such as photographers, production, reporters and sales and marketing directors. Children Liaison Director, Debbie Roberson, is a member of the Jefferson County Public School Advisory Board and served on the committee that redesigned the Communication, Arts and Media magnet school curriculum for three area high schools. Through this partnership, station staff has visited Ballard High School's communication class, assisting with their media school projects and speaking about the various career opportunities in broadcasting. This is one of the high schools participating in this magnet program.

R. Section 73.671, NOTES 2 and 3.

Other Matters (17)

Core

Programming.

Other Matters (1 of 17)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	MAIN DIGITAL CHANNEL: Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the

Other Matters (2 of 17)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

definition of Core Programming as specified in the Commission's rules.

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

MAIN DIGITAL CHANNEL: Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 17)	Response
Program Title	Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 17)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30-12 Noon

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
	00 111113	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

MAIN DIGITAL CHANNEL: THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U. S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 17)	Response
Program Title	Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12-12:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

Describe the

MAIN DIGITAL CHANNEL: This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 17)	Response
Program Title	Game Changers
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program	MAIN DIGITAL CHANNEL: GAME CHANGERS, hosted Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons

on the true meaning of sportsmanship and responsibility to society of those who have achieved great

success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition

of Core Programming as specified in the Commission's rules.

and how it meets the

definition of

Programming.

Core

Other Matters (7 of 17)	Response
Program Title	Teen Kid News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30-12 Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

MAIN DIGITAL CHANNEL: Teen Kids News meets FCC requirements for "core children's programming" by providing educational features such as, "Flag Facts" (info on our state flags); "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience. More than 10,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms.

Other Matters (8 of 17)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (9 of 17)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MULTICAST DIGITAL CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (10 of 17)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9-9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (11 of 17)	Response
Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (12 of 17)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MULTICAST DIGITAL CHANNEL: Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and excitign adventures, the Mystery Hunters uses science and reasoning to try and uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters.

Other Matters (13 of 17)	Response
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and excitign adventures, the Mystery Hunters uses science and reasoning to try and uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters.

Other Matters (14 of 17)	Response
Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10-10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflicts faced by teens. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (15 of 17)	Response
Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30-11 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflicts faced by teens. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (16 of 17)	Response
Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11-11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflict faced by teens. This program is specifically designed to further the educational and informational needs of youth, has educating and informing youth as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (17 of 17)	Response
Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30-12 Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

MULTICAST DIGITAL CHANNEL: Saved by the Bell explores topical problems and conflicts

informational needs of youth, has educating and informing youth as a significant purpose,

and otherwise meets the definition of Core Programming as specified in the Commission's

faced by teens. This program is specifically designed to further the educational and

Describe the educational and informational objective of the

rules.

program and how it meets

the definition of Core

Programming.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Glenn Haygood

General Manager

01/08 /2016 **Attachments**

No Attachments.